



TERMS & CONDITIONS

Think you've got what it takes to eat your way through the trail?

The **MADE NORTH CANTERBURY Pie Trail** is held between **1–31 July 2026**, and we're challenging pie lovers to take part. Visit as many Pie Trail stops as you can during the month, try the pies, and share your photos online.

Each pie you try and review = **one entry** into the draw to **WIN a YETI Soft Cooler Prize Pack**. Repeat visits count – visit one shop ten times or ten shops once – it all adds up!

How to Enter:

- Visit any participating **MADE NORTH CANTERBURY Pie Trail** venue between 1–31 July 2026.
- Share your pie experience in one of two ways:
 1. **Post on social media** (Instagram, Facebook or TikTok) and tag **@ncpietrail**.
 2. **Submit a review** via the official entry form at www.ncpietrail.co.nz
- Each social post or form submission counts as one entry into the prize draw.
- There are no limits to how many entries you can make – the more pies you try and share, the more chances you have to win.

Prize:

- One winner will receive a **YETI Prize Pack** (valued at approx. \$450 NZD).
- Winner will also be crowned our '**2026 Pie Hard of the Year**', with full bragging rights.

Important Notes:

- Competition is open from **12:00am on 1 July 2026 to 11:59pm on 31 July 2026 (NZT)**.
- Only entries submitted during this period will be counted.
- Social posts must be **public** and tagged correctly to be eligible.
- Multiple entries are allowed. Each unique pie post or review counts as one entry.
- Winner will be drawn at random from all eligible entries and contacted via the platform used to enter.
- If the winner cannot be contacted within **24 hours** another winner may be drawn.
- By entering, you agree to allow MADE NORTH CANTERBURY/NC PIE TRAIL to reuse your photo/content for promotional purposes (with credit).
- Prize is not transferable or exchangeable for cash.
- Open to New Zealand residents only.
- Employees of Enterprise North Canterbury and their immediate families are not eligible to enter.